

PRIVACY POLICY

HOW WE PROTECT YOUR PRIVACY

This privacy policy tells you how we collect, use, and protect your personal information. By visiting our website, you accept and agree to the terms and conditions of this privacy policy. In particular, you consent to our collection and use of your personal information as described in this privacy policy.

MINORS

We do not provide services or sell products to children. If you are below the age of 18, you may use our website only with the permission and active involvement of a parent or legal guardian. If you are a minor, please do not provide us or other website visitors with any personal information. If we learn that a minor has submitted personally identifiable information online, in contravention of these measures, we will take all reasonable actions to delete such information from our databases and to not use such information for any purpose (except where necessary to protect the safety of the minor or others as required by law).

POLICY IS PART OF OUR TERMS AND CONDITIONS OF USE

Our privacy policy is part of, and subject to, our website's terms and conditions of use. You may view these terms and conditions on our website.

LINKS

We may provide links to other web sites that we think you will find interesting or useful. We are not responsible for the privacy practices of these other sites.

EXTERNAL DISTRIBUTION OF PERSONALLY IDENTIFIABLE INFORMATION AND CONFIDENTIAL INFORMATION.

We own several websites, all of which are owned directly, or through affiliated companies of Nature's Presence. In some instances, we may share your personal information within the Nature's Presence organization to provide, maintain and improve our products and services.

Nature's Presence does not externally distribute personally-identifiable information of a user of our website, except if a user specifically opts-in that certain of its personally-identifiable information be distributed to a third party, or if necessary to protect the rights of Nature's Presence or others. External distribution does not include certain limited distributions such as sharing personally-identifiable information with a third party working on behalf of Nature's Presence, transfer of personally-identifiable information in connection with the sale of Nature's Presence's assets or the merger of Nature's Presence or the disclosure of personally-identifiable information in connection with legal proceedings, investigations of crimes, or other governmental investigations. Transferring personally-identifiable information in connection with a sale or merger and sharing personally-identifiable information with an entity or person working on behalf of Nature's Presence is considered an onward transfer to third parties and is permitted under this policy.

THE TYPE OF INFORMATION WE COLLECT FROM YOU

Like most places on the Internet, simply by visiting our website you automatically tell us certain information. This includes basic information such as your IP address, when you visited, the website from where you came prior to visiting us, the website where you go when you leave our website, your

computer's operating system, and the type of web browser that you are using. Our website automatically records this basic information about you.

And like many other websites, we may use cookies. In plain English, this means information that our website's server transfers to your computer. This information can be used to track your session on our website. Cookies may also be used to customize our website content for you as an individual. If you are using one of the common Internet web browsers, you can set up your browser to either let you know when you receive a cookie or to deny cookie access to your computer.

We may also collect any data that you provide us by posting it at our website or by e-mail. You can always choose not to provide us with information. However, if you do withhold information, we may deny you access to some or all of our website's services and features.

Some transactions between you and our website may involve payment by credit card, debit card, checks, money orders, and/or third party online payment services. In such transactions, we will collect information related to the transaction as part of the course of doing business with you, including your billing address, telephone number, and other information related to the transaction.

Information we collect from you, when you choose to provide it to us (e.g. when you set up an account with us), may include your name, your mailing address (where you request/purchase certain materials), your email address and other contact information you may provide when purchasing materials or products from our website. We may use a third party provide to process credit card payments; we do not maintain and/or store any credit card information. Please see the privacy policy of that third party when purchasing products or services from our website.

You also understand that when you post information to our Site, it may be indexable by search engines. If a third party then copies your content posted on our Site, your election to remove that content from our website may not remove your content from other sources that have since linked to or copied your content.

WHAT WE DO WITH YOUR INFORMATION

We use your information to operate our website's business activities. For example, we may use this data to contact you about changes to our website, new services, or special offers, resolve disputes, troubleshoot issues, and enforce our website's terms and conditions.

As a general rule, we will not give your data to third parties without your permission. However, there are some important exceptions to this rule that are described in the following paragraphs.

We may, in our sole discretion, provide information about you to law enforcement or other government officials for purposes of fraud investigations, alleged intellectual property infringement, or any other suspected illegal activity or matters that may expose us to legal liability.

Your responses to and results from the questionnaires and/or surveys that you may complete are owned by us, and we and others may use them in a variety of ways to enhance our delivery of information and services to you. Although we do not disclose individually identifiable information, we may disclose aggregate data (for example, by age range, geographic region, etc.) about our website's visitors to advertisers or other third parties for marketing and promotional purposes.

From time to time, we may use third party suppliers to provide services on our website. If a supplier wants to collect information about you, you will be notified. However, you will never be required to give information to a third party supplier. We restrict the way third party suppliers can use your information. They are not allowed to sell or give your information to others.

We may also use information we collect from you to:

- perform research and analysis about your use of, or interest in, our features, including your submission of content for our website services or content, or products, services or content offered by others, including our participating affiliates and vendors;
- communicate with you by e-mail, postal mail, facsimile, telephone and/or mobile devices about products and services that may be of interest to you, and/or about content that you have submitted to the Site;
- develop and display content and advertising tailored to your interests on our Site and other web sites;
- use your email to communicate with you if you forget your password;
- enforce our terms and conditions;
- manage our business; and
- perform functions in connection with providing information and services to you, including without limitation, reviewing and posting your content to the Site.

We may receive information about you from other sources and add it to our account information.

Please note that information, images, and other materials you post or submit for posting to the Site is not protected by this Privacy Policy and may be shared with third parties by us.

Accordingly you should not submit to Nature's Presence any information that you do not want shared with others. Further you will not submit any information or content regarding a third party unless you are expressly authorized to do so.

USER NAMES AND PASSWORDS

Your access to parts of our website may be protected by a user name and a password. Do not give your password to anyone. If you enter a section of our website that requires a password, you should log out when you leave. As a safety precaution, you should also close out of your web browser completely and re-open it before viewing other parts of the Internet.

YOUR USE OF INFORMATION AND UNSOLICITED JUNK E-MAIL

If you obtain personally identifiable information about another website user, you are not allowed to disclose this information to anyone else without the consent of the user and our consent too.

We hate junk e-mail (Spam). Information you obtain from our website about us or other site users cannot be used by you or others to send unsolicited commercial e-mail or to send unsolicited commercial communications via our website's posting or other communication systems.

YOUR VOLUNTARY DISCLOSURE OF INFORMATION TO THIRD PARTIES WHO ARE NOT OUR SUPPLIERS

You may choose to provide personal information to website visitors or other third parties who are not our suppliers. Please use caution when doing so. The privacy policies and customs of these third parties determine what is done with your information.

COOKIES

[Definition of Cookies](#)

Almost all professional websites, including our website, uses cookies, which are tiny files that are downloaded to your computer, to improve your experience. This page describes what information they gather, how we use it and why we sometimes need to store these cookies. We will also share how you can prevent these cookies from being stored however this may downgrade or 'break' certain elements of the sites functionality.

Use of Cookies on Our Website

We use cookies for a variety of reasons detailed below. In most cases there are no industry standard options for disabling cookies without completely disabling the functionality and features they add to this site. It is recommended that you leave on all cookies if you are not sure whether you need them or not in case they are used to provide a service that you use.

Disabling Cookies

You can prevent the setting of cookies by adjusting the settings on your browser (see your browser Help for how to do this). Be aware that disabling cookies will affect the functionality of most websites that you visit, including this one. Disabling cookies will usually result in also disabling certain functionality and features of this website therefore it is recommended that you do not disable cookies.

The Cookies Used on Our Website

- Email newsletters related cookies

This site offers newsletter or email subscription services and cookies may be used to remember if you are already registered and whether to show certain notifications which might only be valid to subscribed/unsubscribed users.

- Surveys/Questionnaires related cookies

From time to time we offer user surveys and questionnaires to provide you with interesting insights, helpful tools, or to understand our user base more accurately. These surveys may use cookies to remember who has already taken part in a survey or to provide you with accurate results after you change pages.

- Forms related cookies

When you submit data to through a form such as those found on contact pages or comment forms cookies may be set to remember your user details for future correspondence.

- Site preferences cookies

In order to provide you with a good experience on this website we provide the functionality to set your preferences for how this site runs when you use it. In order to remember your preferences we need to set cookies so that this information can be called whenever you interact with a page is affected by your preferences.

Cookies from Third Parties

In certain cases we also use cookies provided by trusted third parties. The following section details which third party cookies you might encounter through this site.

- This site uses Google Analytics, which is one of the most widespread and trusted analytics solution on the web for helping us to understand how you use the site and ways that we can improve your experience. These cookies may track things such as how long you spend on the site and the pages that you visit so we can continue to produce engaging content.

For more information on Google Analytics cookies, see the official Google Analytics page.

- Third party analytics are used to track and measure usage of this site so that we can continue to produce engaging content. These cookies may track things such as how long you spend on the site or pages you visit which helps us to understand how we can improve the site for you.
- From time to time we test new features and make subtle changes to the way that the site is delivered. When we are still testing new features these cookies may be used to ensure that you receive a consistent experience whilst on the site whilst ensuring we understand which optimizations our users appreciate the most.
- As we sell products it's important for us to understand statistics about how many of the visitors to our site actually make a purchase and as such this is the kind of data that these cookies will track. This is important to you as it means that we can accurately make business predictions that allow us to monitor our advertising and product costs to ensure the best possible price.
- We use advertisements to offset the costs of running this site and provide funding for further development. The behavioral advertising cookies used by this site are designed to ensure that we provide you with the most relevant adverts where possible by anonymously tracking your interests and presenting similar things that may be of interest.
- Several partners advertise on our behalf and affiliate tracking cookies simply allow us to see if our customers have come to the site through one of our partner sites so that we can credit them appropriately and where applicable allow our affiliate partners to provide any bonus that they may provide you for making a purchase.
- We also use social media buttons and/or plugins on this site that allow you to connect with your social network in various ways. For these to work the following social media sites including; {List the social networks whose features you have integrated with your site?:12}, will set cookies through our site which may be used to enhance your profile on their site or contribute to the data they hold for various purposes outlined in their respective privacy policies.

Additional Information

If you require more information then you can contact us at [info\[at\]naturespresence.net](mailto:info[at]naturespresence.net).

THIRD PARTY ADVERTISERS

We may use outside companies to display ads on our website, including manufacturers of the products we offer on the Site, and third parties acting on their behalf. These ads and notices may contain cookies. Third parties also may post content to our Site. These postings may also contain cookies.

AUTORESPONDERS

We may use autoresponders to communicate with you by e-mail. To protect your privacy, we use a verified opt-in system for such communications and you can always opt-out of such communications using the links contained in each autoresponder message. If you have difficulties opting out, you may contact us by sending an e-mail to [info\[at\]naturespresence.net](mailto:info[at]naturespresence.net), or sending us mail to the address listed below.

POLICY CHANGES

The terms of this policy may change from time to time. If such changes are made, we will notify you by a notice posted on our website's home page of the changes that have been made. If you disagree with the

changes that have been made, please contact us (by e-mail, using a website contact form, or in writing by mail), and any changes made to this policy will not apply to information we have collected from you prior to making the changes.

If you are concerned about the topic covered by this policy, you should read it each time before you use our website. Any questions or concerns about this policy should be brought to our attention by sending an e-mail to info@naturespresence.net and providing us with information relating to your concern.

You may also mail your concerns to us at the following address:

Nature's Presence
PO Box 2077
Santa Cruz, New Mexico
USA

CALIFORNIA PRIVACY RIGHTS

If you are a California resident and our customer, Cal. Civ. Code § 1798.83 permits you to request certain information about our disclosure of personal information to third parties for their direct marketing purposes. To request this information, please send an e-mail to info@naturespresence.net or write us at the following address:

Nature's Presence
PO Box 2077
Santa Cruz, New Mexico
USA

This privacy policy was last updated on 05-25-2018

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